

BUSINESS PROFILE

Gina Friedrich | Individual & Team Coaching | Akademiestrasse 7 | 40213 Duesseldorf
+49 151 64 66 44 01 | www.gina-friedrich.com | coaching@gina-friedrich.com
Coaching in English & German language



PERSONAL DATA

Born in 1983, married

FOCUS OF WORK

As a professionally trained systemic coach with a broad experience in a national & international environment, Gina Friedrich supports companies in developing their professionals & managers. While doing so, she focuses on the individual skills, strengths and development goals of her coachees to help them become **effective and impactful**. For she strongly believes that employees are most loyal, motivated and engaged when given the opportunity to live their full potential. **Her coaching focus areas:**

- Professional development, assessment of the status quo & career planning
- Support in developing more confidence and the individual style in a (new) role
- Strengths Coaching (using Gallup's CliftonStrengths assessment)
- Mobilisation and leveraging of resources (e.g. developing stress competence)
- Support for high potentials, (new) managers (e.g. within the scope of career programs)
- Professional reorientation / outplacement
- Team coaching

KEY CAREER STAGES

4.5 years in the marketing division of a global telecommunications group

- Markets Planning Manager (consumer marketing) & management of cross-functional activities of a global program
- Marketing & Portfolio Manager (terminal devices marketing)

3.5 years in the national & international media industry

- Project Lead in a TV production company
- International Media & PR Manager in an Indian Super League franchise
- Project Employee in a media production company & in brand design for a TV & radio broadcaster

3 years in an educational foundation

- Program & Project Lead nation-wide

Over 8 years in the NGO sector (avocational)

- Founder & CEO of a charitable association

Professional self-employment as a Coach since February 2019

- Associate Coach (DBVC) as a member of the German Coaching Association (www.dbvc.de)

PROFESSIONAL QUALIFICATIONS & TRAININGS

- **Certified CliftonStrengths Coach**
Gallup Insititute, Berlin (2020)
- **Professionally trained & certified Systemic Team Coach**
Die Coachingakademie, Hamburg (2019-20)
- **Professionally trained & certified Systemic Coach**
Die Coachingakademie, Hamburg (2018-19)
- **Continuous professional development**
Constant supervision, specialization and in-depth trainings, workshops and seminars
- **Professionally trained Corporate Social Responsibility (CSR) Manager**
Fundraising Akademie, Herborn (2018-19)
- **Certified PRINCE2 Project Manager** (Practitioner, 2016)
- **Bachelor in International Business (B.A.)**
University of Applied Sciences, Cologne & University of International Business & Economics, Beijing (2007-11)
- **Dual apprenticeship as "Management Assistant in Communication"**
Norddeutscher Rundfunk, Hamburg (1999-2002, certified by IHK/Chamber of Industry & Commerce)